

Digital Photography II

The Digital Photography certificates offer professional training in digital cameras, photography, editing and manipulating digital photographs, and creating photographic portfolios. Digital photography may be used in web design, multimedia, filmmaking, as a fine art medium, or in commercial photography.

Level I provides a beginning overview of digital photography, and Level II provides the advanced training needed for the job market. You may work on Levels I and II consecutively or concurrently.

Half-time to full-time students should be able to complete one Level Certificate in two semesters or fewer. A schedule of 12 or more classes in a semester is full-time. Six classes is half-time.

For more information, contact **Caroline Orcutt** at **277-6037** or digitalarts@dce.unm.edu
Sp10

Main catalog: p. 34
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Digital Photography Certificate, Level II

12 courses required (107 hours minimum) to earn this certificate.

Prerequisites (as needed):

___ Digital Photography Certificate Level I courses, as needed, or equivalent experience.

Required Design and Photography Courses (3):

	Hours	Cost	Supplies
___ Graphic Design and Visual Communication (55101) Sp10	15 hrs	\$299	\$25
___ Professional Lighting Techniques for Digital Photography (55822) Fa10	8 hrs	\$199	camera**
___ Creating Depth in Digital Photography (55828) Sp10	9 hrs	\$209	camera**

Photography Electives (choose 3):

___ Any 3 courses from the Digital Photography (55800-55899) course listings for a total of 24-48 hours.	24-48 hrs	\$597-927	camera*/**
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Required Business Courses (choose 1):

___ Writing a Successful Marketing Plan (37049) Sp10	8 hrs	\$259	
___ Marketing: Basic Secrets of Self Promotion (55622) Fa10	6 hrs	\$159	
___ Marketing with Social Media (55623) Sp10	9 hrs	\$209	
___ Starting a Digital Arts Business (55624) Fa10	6 hrs	\$159	
___ Portfolios for Photographers and Designers (55627) Sp10	6 hrs	\$159	
___ The Business of Art in the Digital Era (55628) Sp10	8 hrs	\$199	

Required Independent Study (1):

___ Independent Study in Digital Arts (55701) Sp10	15 hrs	\$299	\$40
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Required Computer Courses (2):

___ Photoshop OR Elements: Advanced (56313/23/33) Sp10/Fa10	8-12 hrs	\$199-259	
___ Photoshop: LAB Color OR Color Theory (56319/92) Sp10/Su10	6 hrs	\$159	

Photography or Photo-Editing Elective (choose 1):

___ Any 1 Photography (55800-55899) or Photoshop/Elements (56300-56349) course.	8-16 hrs	\$199-309	camera*/**
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Electives (1 or more):

___ Any 1 or more Digital Arts courses or conferences (54000-58999) totaling 8-16 hours.	8-16 hrs	\$199-389	
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Total 107-154 hrs \$2,518-3,308 \$65+camera**

Note: A digital camera with manual features supporting RAW format is required for this certificate.

*Any type of digital camera

**Suggested digital cameras supporting RAW format for advanced curriculum: Canon Digital Rebel XTi or XSi, Nikon D40 or D60, Olympus sp-570, Panasonic Lumix FZ-18, or comparable, \$600-1,000. Suggested tripod: SLIK Pro 330DX or Bogen 715 SHB or comparable, \$90-110. Resources: B&H in NYC: www.bhphotovideo.com

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